

National Women's Council of Ireland

Job Description

Job Title: Beyond Exploitation Campaign Co-ordinator

Responsible to: Head of Policy

Main Purpose of the Role

Beyond Exploitation is a new civil society campaign led by National Women's Council with key partners, Immigrant Council of Ireland and Ruhama, and supporter organisations from trade union, human rights, equality and community sectors. The campaign will develop and promote policies and measures that combat the impacts and influence of commercial sexual exploitation on society and individuals.

The Beyond Exploitation Campaign Co-ordinator will lead the Beyond Exploitation Campaign and will oversee and implement the strategic direction of the campaign, and the activities and advocacy strategies to support the campaign goals. This will include lobbying, public campaigning and negotiation with a particular emphasis on building alliances with key stakeholders, civil society, politicians and mobilisation of the general public.

This role requires the integration of NWC's work on prostitution into the broader violence against women work within the organisation and into the organisational goals of NWC through collaboration with fellow staff. In addition, the role requires working with the BE Campaign Advisory Group on the development and implementation of campaign workplans and activities.

The Co-ordinator will report to NWC Head of Policy,

Principal duties:

1. Work with frontline services to ensure the campaign is underpinned by the experience of those exploited within and seeking to exit the sex trade and that the voices of survivors are fully supported by BE and help to inform and shape the campaign

2. Work with campaign organisations to ensure the voices of survivors and those who have first-hand experience of sexual exploitation are fully supported by BE and help to inform and shape the campaign.
3. Work with the members of NWC to ensure that they are fully informed of the BE campaign and of NWC's policy and focus of the work on prostitution and all forms of commercial sexual exploitation
4. Work with campaign partners and external agencies to develop a public narrative on the issue of commercial sexual exploitation, overseeing training of spokespersons and influencers
5. Work with campaign partners and support organisations to develop national and international research, public attitudes research and public awareness campaigns.
6. Work with the European Women's Lobby and the Irish National Observatory on violence against women to ensure that work to combat commercial sexual exploitation is integrated at all levels
7. Prepare policy positions, submissions, presentations, briefings and information materials on issues pertaining to prostitution and commercial sexual exploitation
8. Take a leadership role in building and maintaining strategic relationships and alliances with key stakeholders and increasing the visibility of Beyond Exploitation and NWC work on prostitution and commercial sexual exploitation.
9. Manage cross sectoral and member working groups on issues relevant to NWC violence against women and prostitution objectives and participate in external coalitions to advance same
10. Event management of seminars, workshops, roundtables or conferences on issues relating to prostitution and commercial sexual exploitation. Assist with the organisation of NWC events.
11. In liaison with Communications Team and in partnership with coalition partners - Support the development of NWC's communications and media strategy, proactively identify and provide key messages and communication opportunities relevant to your policy areas, supply information for press releases, engage in NWC social media strategy, act as a spokesperson and update the website on relevant Policy areas.
12. Oversee funder engagement with the campaign and support the development and implementation of an overall income generation strategy through identifying income generation opportunities both public and private. Make initial contacts with potential funders and develop funding applications for the campaign.

13. In liaison with the NWC Membership Team – Support the implementation of the organisational membership strategy by developing and implementing a membership engagement and recruitment plan for your policy area.
14. Participate in regular performance management meetings with the Head of Policy, produce a monthly report for the Director and report to the NWC board as required.
15. Undertaking such duties as may reasonably be assigned from time to time by the by the Head of Policy and/or Director

Competencies (skills and experience)

- Demonstrate excellent oral, written and digital communications skills
- Ability to represent Beyond Exploitation in a variety of external contexts, both at local, national and international level and act as lead spokesperson on the relevant policy area
- Ability to build a supporter base for the campaign inclusive of all sectors of society.
- Ability to maintain ongoing analysis of the external environment as it relates to violence against women, gender, equality, the NGO sector and the political, economic and social environment.

Attributes

- Have an excellent understanding and feminist analysis of prostitution and trafficking for sexual exploitation in the context of violence against women and gender equality.
- Demonstrates an understanding of and support for the Nordic/Equality model and legislative approach as adopted in Ireland to address demand
- Commitment to participative processes
- Commitment to social justice and equality for women